

Business Leader Magazine -

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**Robert Livingstone, President/Founder - Ideal Cost**

Robert Livingstone, President/Founder, Ideal Cost was named a 2010 Top Entrepreneurs by Business Leader Magazine. Learn more about Robert Livingstone's background, professional achievements and community involvement.



**ROBERT LIVINGSTONE**

**President/Founder**

**Ideal Cost**

As a consulting company, Ideal Cost reduces the overall fees of clients' merchant services accounts without switching their account provider, breaking existing contracts or installing expensive new equipment. Since January 2009, Robert Livingstone, the company's president, has been negotiating for clients and slashing their monthly processing costs by up to 40 percent. Ideal Cost's compensation model guarantees that clients will not be charged unless Ideal Cost provides them with consistent monthly savings. Dedicated to cleaning up the unregulated merchant services industry, Robert has taken it upon himself to police the industry rather than wait for government intervention. Ideal Cost has since expanded from the South Florida market and now serves clients nationwide.

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