ADVERTISEMENT
I graduated in classmates.com
AL AK AZ AR CA CO CT DE DC FL GA HI ID IL IN IA KS KY LA ME MD MA MI MN MS MO MT NE NV NH NJ NM NY NC ND OH OK OR PA RI SC SD TN TX UT VT VA WA WV WI WY

ADVERTISEMENT
Advertisement

Shocking Joint Discovery
Shocking discovery by Cambridge Researchers for amazing joint relief... Learn more

She is 58, but Looks 38
82% noticed less visable wrinkles without injections. Find out how! Learn more
Add Your Link Here!

Breaking News & updates On-the-Go!
10 to GO!
brought to you by:
Jim Hudson GMC
7201 Garners Ferry Rd.
Columbia, SC - 803-783-0110

2010 GMC Terrain starting at $24,250
click here

Email Share | Print A A A Text Size

Top 3 Ways Credit Card Processors Deceive Businesses in Today's Economy According to Merchant Rights Advocate Robert Livingstone of IdealCost.com

Rekomendasyos maging una sa mga kaibigan mo ang magrecomenda dito.

ADVERTISEMENT
WIS Wheels Deals

2002 Volkswagen Cabrio
126K mi. · $6,995
McDaniel's Automotive Group

Information contained on this page is provided by companies via press release distributed through PR Newswire, an independent third-party content provider. PR Newswire, WorldNow and this Station make no warranties or representations in connection therewith.

SOURCE IdealCost.com

WEST PALM BEACH, Fla., July 15 /PRNewswire/ -- In today's economy businesses are concentrating on cutting business expenses in any way they can. Currently, Congress is approving an unspecified limitation on debit card fees to merchants, but they are ignoring several ways in which credit card processors are costing businesses across America millions of dollars through deception and outright lying, according to merchant rights advocate Robert Livingstone, president and founder of IdealCost.com, a consulting firm that reduces credit card acceptance fees for merchants without switching their existing processor.

"Congress is completely unaware that the lack of ethical regulation and licensing in the credit card processing industry is far more destructive to American businesses than a cap on some interchange fees," said Robert Livingstone, president of IdealCost.com.

Livingstone's concerns for merchants across the country are extensive, but he contends that solving his top 3 concerns will save millions of dollars for business owners. "Since the Government is not providing adequate protection for our business community, I have to raise these questions on behalf of all merchants."

Livingstone's list of the top 3 ways businesses are deceived by credit card processors:

1. Predatory Telemarketing

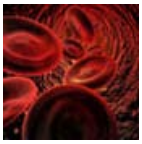
Aggressive telemarketers are confusing business owners by claiming that they are from the merchant's existing service provider, a wholesaler of lower rates, or an objective compliance officer from the credit card company. These are all deceitful sales tactics.

2. Deceitful and Disappearing Sales Reps

There is no license required to sell credit card processing unlike other sales industries such as insurance and real estate. Therefore, reps have the incentive to say anything they need to get the deal done and are often impossible to track down after the contract has been signed and they have collected their commission. Often the merchant's rates go up instead of down.

3. Cryptic Billing

Often card acceptance fees are debited on the 1st of the month, but most businesses receive their merchant statement between the 7th and 14th of the

Health Centers

- Cholesterol Center
- Healthy Living
- Women's Health
- Diet & Fitness
- Cancer Center

Classifieds
Job Link
It's time for a better career. Post your resume now, or search jobs.

Real Estate
Our new real estate page makes it easier than ever to search real estate listings in the Midlands!

WIS Wheels
Need new wheels? Search for a specific car or truck through WIS Wheels.

HealthNOW
Groundbreaking procedures and technologies

WomenNOW
Connecting women to a better life in the Midlands.

BizNOW
Your best online resource for local business.

SeniorsNOW
Helpful advice and information.

month. In addition, trying to read a merchant statement is virtually impossible as it is really endless pages of random numbers and industry jargon. Merchants really have to trust that they are billed correctly by their processor.

Livingstone realizes that not all credit card processors employ these tactics maliciously, but the loopholes in the credit card processing industry are too tempting to neglect.

"What exactly will sharing this list accomplish? I can guarantee that virtually every business in the country has experienced at least one of these problems at least once. Unfortunately, many owners are so upset about being lied to that publicizing these scenarios is embarrassing. Therefore, it is my obligation to bring these issues to Congress' attention on behalf of companies across America."

About IdealCost.com

Founded in 2008 in West Palm Beach, FL, IdealCost.com's mission is to protect large business owners from being taken advantage of by their credit card processors. Until now, merchants haven't had a viable solution to receive truly reasonable rates and fees.

IdealCost.com is different from other companies because it is paid only from the savings that it generates for clients. This performance-based guarantee makes clients feel at ease because traditional credit card processing salesmen are paid a commission even when they raise their client's rates and fees.

The company represents the merchant rather than acting as an agent for the banks or credit card processors. IdealCost.com performs merchant account audits and offers consulting services. The company strives to separate itself from the stigma of the credit card processing industry. IdealCost.com allows business owners to stop worrying about their merchant account and return to more important matters in their businesses such as sales, customer service, and providing for their families.

To contact IdealCost.com, visit http://www.IdealCost.com or call (877) 9-IDEAL-9.

Contact:

Robert Livingstone

President

IdealCost.com

(877) 9-IDEAL-9

robert@idealcost.com

©2010 PR Newswire. All Rights Reserved.

ADVERTISEMENT

Advertisement

All content © Copyright 2000 - 2010 WorldNow and WISTV, a Raycom Media Station.
All Rights Reserved. For more information on this site, please read our Privacy Policy and Terms of Service.